



**GK3**  
An Event On The Future

Emerging People  
Emerging Markets  
Emerging Technologies

3rd Global Knowledge Conference  
11<sup>th</sup>-13<sup>th</sup> December 2007  
Kuala Lumpur, Malaysia



# Closing Plenary Comments

---

Walter Fust  
13<sup>th</sup> December 2007



Emerging People  
Emerging Markets  
Emerging Technologies

3rd Global Knowledge Conference  
11<sup>th</sup>-13<sup>th</sup> December 2007  
Kuala Lumpur, Malaysia



# Context

- The GKP is a network of “**Doers**”; we do not only think future, we want to make it for us and others.
- We are fully aware of the **continuous change** and development that is happening permanently and therefore we have been looking at the future during these days, so that we are ready to take the necessary steps and to prepare ourselves for addressing the coming challenges and seizing the opportunities.
- Over the past 10 years, we have witnessed the growing importance of **sharing knowledge** and **building partnerships** to prepare the future, and this conference is showing us both the benefits and the further need of doing so.
- The methods of addressing the challenges might change but cooperation among **multiple stakeholders** will remain crucial



Emerging People  
Emerging Markets  
Emerging Technologies

3rd Global Knowledge Conference  
11<sup>th</sup>-13<sup>th</sup> December 2007  
Kuala Lumpur, Malaysia



# Key questions

- How can emerging people be supported to be the drivers of making the future?
- How can emerging markets overcome the obstacles that divide the demand from the supply side?
- How can emerging technologies provide the relevant tools to help us achieve a better future for all?



Emerging People  
Emerging Markets  
Emerging Technologies

3rd Global Knowledge Conference  
11<sup>th</sup>-13<sup>th</sup> December 2007  
Kuala Lumpur, Malaysia



# Emerging People

- During these days we have witnessed the initiative, **youthfulness** and drive of the 100 young social entrepreneurs. They showed us that investing in them leads to a great return on investment. What they need is proper skills, access to networks, dedicated mentors and financial resources. We have to increase our efforts to provide young people with opportunities. They simply deserve it, they are our future!
- ICTs are central not only in early age education but also for lifelong learning. **Women** in particular must benefit from these opportunities. They must be given the same opportunities to successfully compete in the labor market or to become leaders of our businesses and enterprises.
- A globalizing world economy is producing new flows of migration. Most of the **migrants** want to continue supporting their countries and communities of origin, so that those who stayed home can emerge together with them. ICTs are pivotal to help them communicate and develop skills, foster commerce, transfer money and invest in their communities.



Emerging People  
Emerging Markets  
Emerging Technologies

3rd Global Knowledge Conference  
11<sup>th</sup>-13<sup>th</sup> December 2007  
Kuala Lumpur, Malaysia



# Emerging Markets

- We expect that access to the internet is provided to **the next 5 Billion** People by 2015. This will create enormous market opportunities not only for hardware supplies and software services. In particular it will create huge numbers of new jobs and opportunities.
- ICTs not only reduce transaction costs for doing business and provide new business services, they bring together partners at local, regional and global levels and create **new markets**.
- More transparent, accountable, effective and efficient **governance** systems can be put in place thanks to ICTs and these are prerequisites for sound policies leading to growth and the creation of new markets.

# Emerging Technologies

- At WEMF 3 the community broadcasting perspective, the increased convergence of different **media**, the emerging diversity of information and the emergence of any-time/own time with a corresponding explosion and implosion of the public sphere were intensely discussed. It became obvious that single broadcasting (one to many) is being complemented by social broadcasting (many to many). Web 2.0 is leading to increased interactivity also in the media world.
- There is a need to address the **dangers** of misuse of ICTs as well as to solve the issues of cyberwaste. Cybersecurity and cybercrime are themes that deserve special attention.
- More new **low cost** devices are greatly contributing to affordable access to information, knowledge and communication and lead to new forms of learning.
- Low energy consumption is possible through innovative **green technologies**. Yet there is a growing need to see it applied.



Emerging People  
Emerging Markets  
Emerging Technologies

3rd Global Knowledge Conference  
11<sup>th</sup>-13<sup>th</sup> December 2007  
Kuala Lumpur, Malaysia



# Cross-cutting Issues

- ICTs offer further growing opportunities for **innovation**, not the least because they facilitate peer to peer knowledge sharing and collaboration.
- There is an increasing need for the promoting **entrepreneurship**. It has become part of education schemes from the early school years.
- **Education** is more important than ever and ICTs can make a difference in terms of quality, quantity and availability.



Emerging People  
Emerging Markets  
Emerging Technologies

3rd Global Knowledge Conference  
11<sup>th</sup>-13<sup>th</sup> December 2007  
Kuala Lumpur, Malaysia



# The Road Ahead for GKP

- Analyse the results and map the outcome of GK3
- Continue to implement the strategy of sharing knowledge and building partnerships
- Further support and mobilize additional resources for the Global Partnership Programmes of GKP such as Telecentre.org, YSEI, and I-Malls
- Address the importance of emerging technologies on sustainable development
- Contribute to the realisation of a world of entrepreneurs and well educated youth
- Advocate how best to connect people and promote affordable access